

2015 SBA Small Business Journalist

Journalists representing television, radio, electronic or print media that make concerted efforts to increase public understanding of the importance of small business contributions to the economy.

1. Concerted and demonstrated efforts to increase public understanding of the importance of small business contributions to the economy, especially in Mississippi.
2. Contribution of content and feature stories, editorials, columns and commentary that highlight and analyze small business issues in the Mississippi area.
3. Voluntary community service aimed at enhancing small business opportunity and growth.
4. Other achievements that exemplify the nominee's efforts to improve the understanding and importance of small businesses to the U.S. economy with a particular focus on those in Mississippi.
5. The nomination package must include a minimum of three of the nominee's originally authored and published articles or URL links to such content.

What information must the nomination package contain?

Nominations must be typewritten on one side of 8 1/2" x 11" white stationery, collated and secured in a 1 1/2" binder. Incomplete nomination packages will not be considered. All evaluation/selection criteria must be specifically addressed. A complete nomination package will include, in the following order:

1. A single cover page stating —
 - Nominee's full name, title, business and home addresses with telephone and fax numbers, and e-mail address if applicable
 - The award for which the nomination is being made
 - Nominator's name, title, place of business, business address and telephone number and e-mail address if applicable
 - One-paragraph description of the nominee's business and/or professional occupation
 - If applicable, a nomination letter, to include a concise statement of the qualities and performance that merit the award, not to exceed one page. The nominator's name, title, place of business, business address, telephone number and e-mail address must be included
 - A completed background form (SBA Form 3300, Award Nomination Form)
 - An original 8" x 10" or 5" x 7" photo of the nominee; or a digital photo – at least 300 dpi; photocopies are not acceptable
 - Four to five additional photos from the nominee's company/organization, employees at work
 - A nomination letter, to include a concise statement of the qualities and performance that merit the award, not exceeding four pages
 - A brief biography of the nominee, not exceeding one page
 - A business profile, not exceeding one page, if applicable
 - The nominee's business financial statement — including balance sheets, profit-and-loss statements and financial reports — not exceeding 12 pages, on 8 1/2" x 11" paper – for the last three years, if applicable
 - Any other supporting documentation deemed significant by the nominator, including news clips, letters of recommendation and other evidence of the appropriateness of the nomination
 - Supporting documentation must not exceed 10 pages. Videos will not be considered